

Client: Northeastern University

Marketing Center

Showroom



Northeastern University recognized the need to create a temporary Marketing Center/Sample Dormitory for new on-campus dormitory space that was being constructed by JMA. This model dorm provided students with an exact replica of the future dorm space, as well as a sales office setting to handle leasing operations.

This arrangement allowed the construction to continue on its fast-paced timeline without the disruption of students and parents moving through the halls to imagine their future home for the following year. Through a partnership with Modlogiq (formerly NRB), Triumph could quickly design and deploy the showroom space directly adjacent to the construction site. Northeastern opted for a modular build rather than a traditional one to take advantage of concurrent construction, which allowed site activities for the new dormitory to proceed uninterrupted.

It was estimated that this approach accelerated the completion by as much as twelve months, enabling earlier dormitory occupancy.

Project Details

Location
Boston, MA

Square Feet
1,500

Modular Units
2

Modular Factory
Modlogiq