CASE STUDY

Client: The Bowery Presents

Suffolk Downs

Temporary Vendor/Event Space

The Bowery Presents embarked on a large-scale project during the busy summer event season at Suffolk Downs in Boston, coordinating the delivery of 12 mobile office units to support live events from May through September. They opted to rent 8-foot-wide units of varying lengths, ensuring each team, whether it was lighting, merchandise, or other event staff, had a dedicated workspace tailored to their needs. Triumph Modular was selected as their partner, tasked with delivering flexible, scalable solutions that kept the event crews organized and productive throughout the season.

Strategic planning began in February, months ahead of the first event. Orders were finalized early, and Triumph Modular's team started coordinating equipment and logistics right away, working in close collaboration with The Bowery Presents to anticipate every need. Deliveries were scheduled in carefully planned waves across the season, enabling event teams to manage their operations effectively and receive their dedicated offices just when they needed them. By opting for smaller units and a phased approach, both delivery and setup were streamlined, reducing congestion and maximizing efficiency on-site.

Triumph Modular's focus on timeliness and convenience made all the difference for The Bowery Presents. Every mobile office arrived promptly and was ready for immediate use, ensuring crews could concentrate on the success of each event rather than logistics. This case underscores the importance of early planning and responsive service in event logistics, as well as the need for adaptable solutions that cater to the unique requirements of each team. The Bowery Presents' positive experience demonstrates why Triumph Modular's flexible service model makes them a preferred partner for event professionals seeking reliability and peace of mind behind the scenes.

Project Details

Location
Boston, MA

Square Feet
3,000 approx.

Modular Units
12

Lease Term
6 Months